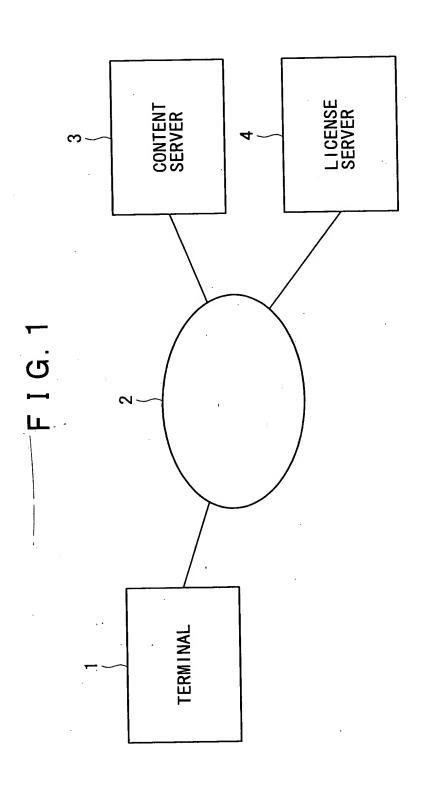
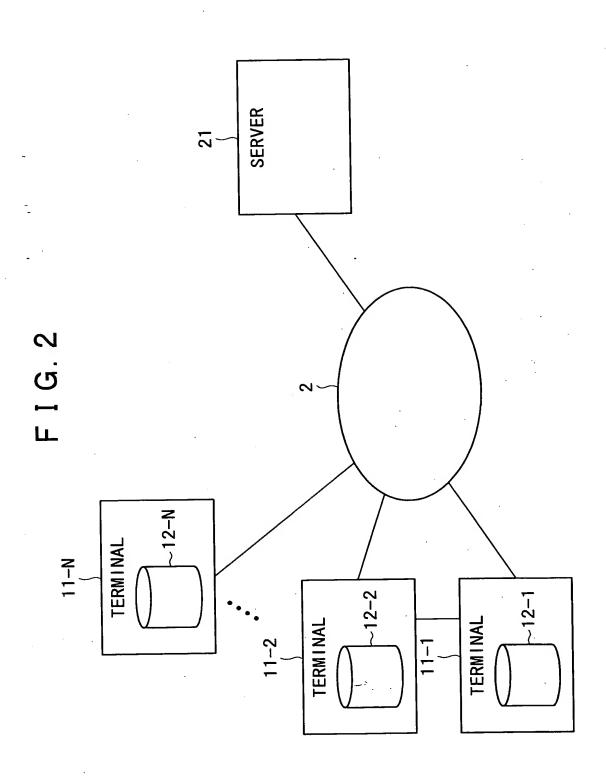
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DOCKET #1 AL (700) 413-3000 DOCKET #10134910\$SHEET 3 OF 45

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	21A \	SALE DATE	04/09/2005	05/01/2003	04/11/2003	04/13/2002	11/11/2002	04/29/2003
		SELLING PRICE(¥)	200	200	300	250	200	200
T . G. &		APPARATUS ID	ID OF TERMINAL 11-1	ID OF TERMINAL 11-1	ID OF CONTENT CC ID OF TERMINAL 11-1	ID OF CONTENT Ca ID OF TERMINAL 11-2	ID OF TERMINAL 11-3	ID OF CONTENT Cd ID OF TERMINAL 11-3
		ID OF SET CONTENT	ID OF CONTENT Ca	ID OF CONTENT Cb	ID OF CONTENT Co	ID OF CONTENT Ca	ID OF CONTENT Ca	ID OF CONTENT Cd

OBLON ET AL (703) 413-3000

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F I G. 4

21B

MODEL	TERMINAL MANUFACTURER	APPARATUS ID
1100E1 N4 4	MANUFACTURER M1	ID OF TERMINAL 11-1
MODEL M1-1	MANUFACTURER MI	ID OF TERMINAL 11-2
	MANUEACTURED MO	ID OF TERMINAL 11-3
MODEL M2-1	MANUFACTURER M2	ID OF TERMINAL 11-4
	•	
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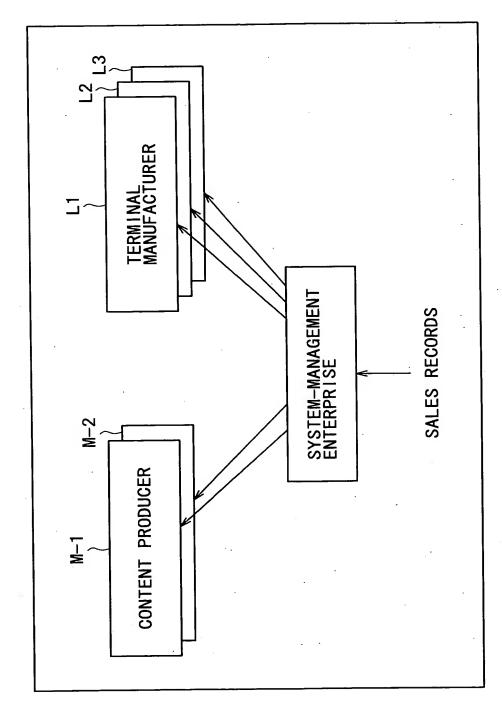
F I G. 5

21C

CONTENT PRODUCER	ID OF SET CONTENT
	ID OF SET CONTENT Ca
LABEL L1	ID OF SET CONTENT Cb
LABEL L2	ID OF SET CONTENT Cc
	ID OF SET CONTENT Cd
LABEL L3	ID OF SET CONTENT Ce
	•
	•

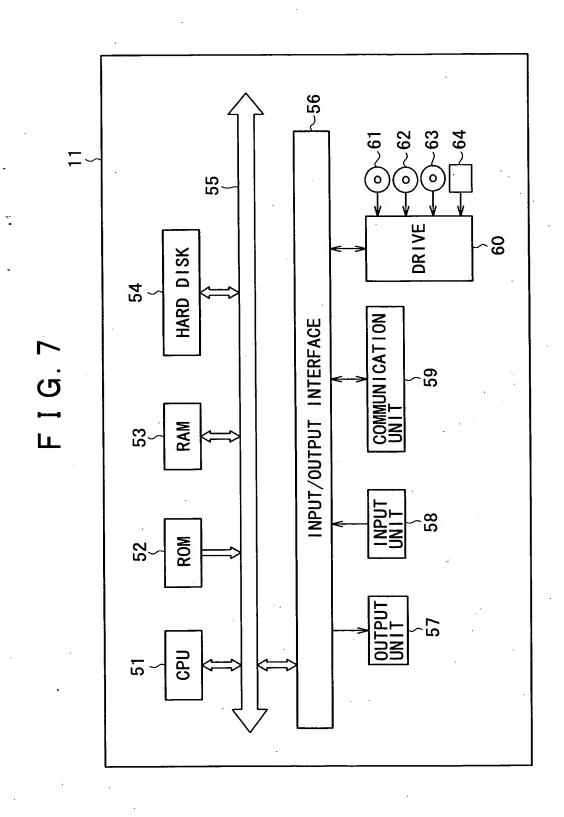
SO4PO878 10/518797

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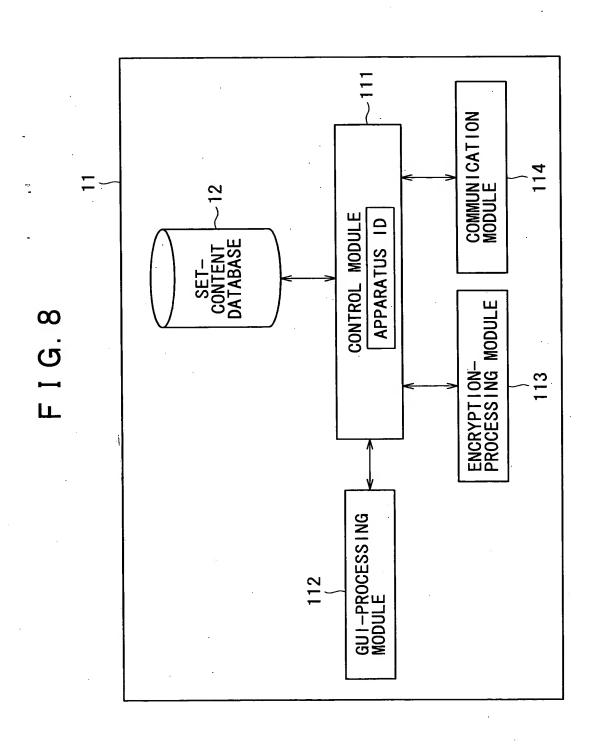


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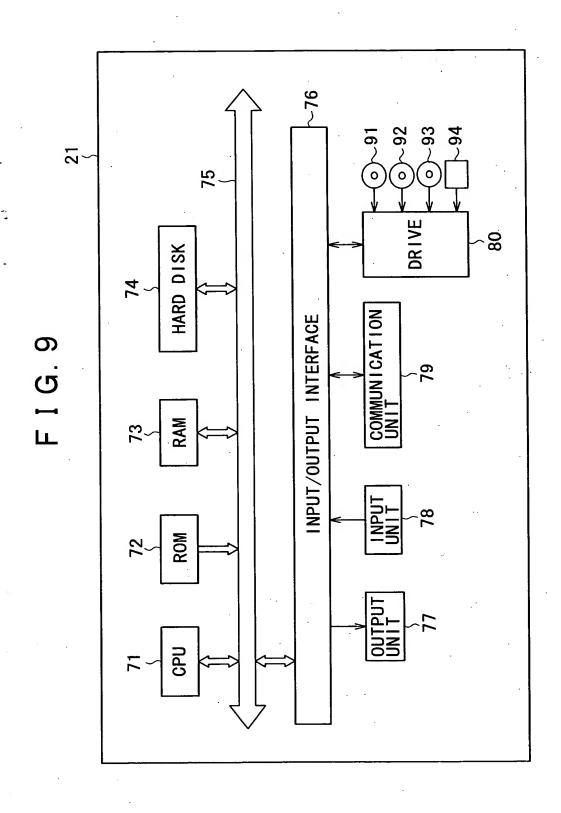


OBLON ET AL (700) 413-3000 DOCKET #2013-4468 SHEET 9 OF 45

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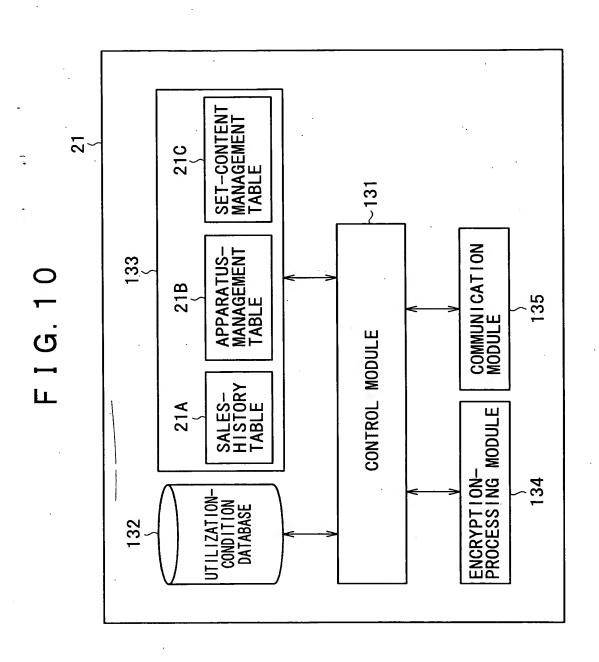
9/45



DOCKET 2001.911/1/SHEET/DOF 45

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OBLON ET AL (703) 413-3000 DOCKET #20/34/18 SHEET 110F 45

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S1

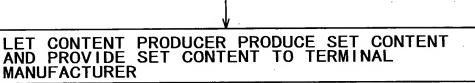
S2

S3

11/45

F I G. 11

START

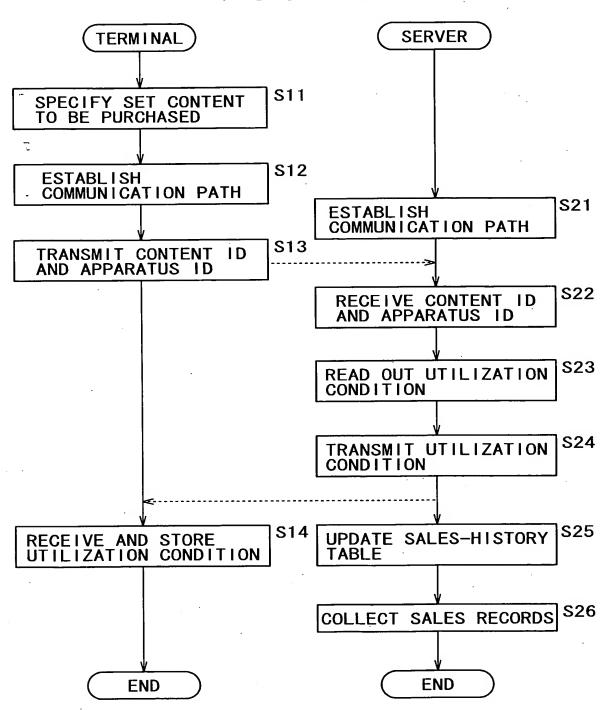


LET TERMINAL MANUFACTURER CONSTRUCT SET-CONTENT DATABASE FOR STORING SET CONTENT CREATED BY CONTENT PRODUCER AND STORE SET-CONTENT DATABASE IN TERMINAL

LET SYSTEM-MANAGEMENT ENTERPRISE GENERATE APPARATUS-MANAGEMENT TABLE FROM INFORMATION SUCH AS TERMINAL IDS AND NAMES OF TERMINAL MANUFACTURERS, GENERATE CONTENT-MANAGEMENT TABLE FROM INFORMATION SUCH AS CONTENT IDS AND NAMES OF TERMINAL MANUFACTURERS AND STORE TABLES IN SERVER

END

F I G. 12



OBLON ET AL (703) 413-4000

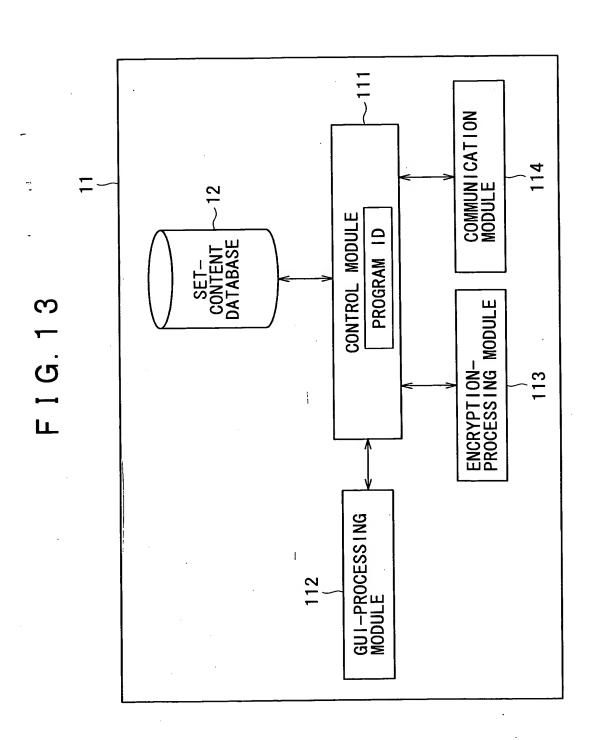
DOCKET #20134905 SHEET B 045

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DOCKET PUISHLET 14 OF 45

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SALE DATE	04/09/2005	05/01/2003	04/11/2003	04/13/2002	11/11/2002	04/29/2003
SELLING PRICE(¥)	200	200	300	250	200	200
PROGRAM ID	ID OF PROGRAM Pa	ID OF PROGRAM Pb	ID OF PROGRAM Pb			
ID OF SET CONTENT	ID OF CONTENT Ca ID OF PROGRAM Pa	ID OF CONTENT Cb ID OF PROGRAM Pa	ID OF CONTENT Cc ID OF PROGRAM Pa	ID OF CONTENT Ca ID OF PROGRAM Pa	ID OF CONTENT Ca ID OF PROGRAM Pb	ID OF CONTENT Cd ID OF PROGRAM Pb

OBLON ET AL (703) 413-400

DOCKET #20134912 SCHEET | 50F 45

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F I G. 15

21E

PROGRAM DEVELOPMENT ENTERPRISE	PROGRAM ID
MANUEL OTUDED D1	ID OF PROGRAM Pa
MANUFACTURER P1	ID OF PROGRAM Pb
	ID OF PROGRAM Pc
MANUFACTURER P2	ID OF PROGRAM Pd
	•

OBLON ET AL (703) 413-3000 DOCKET #201349056HEET 160F 45

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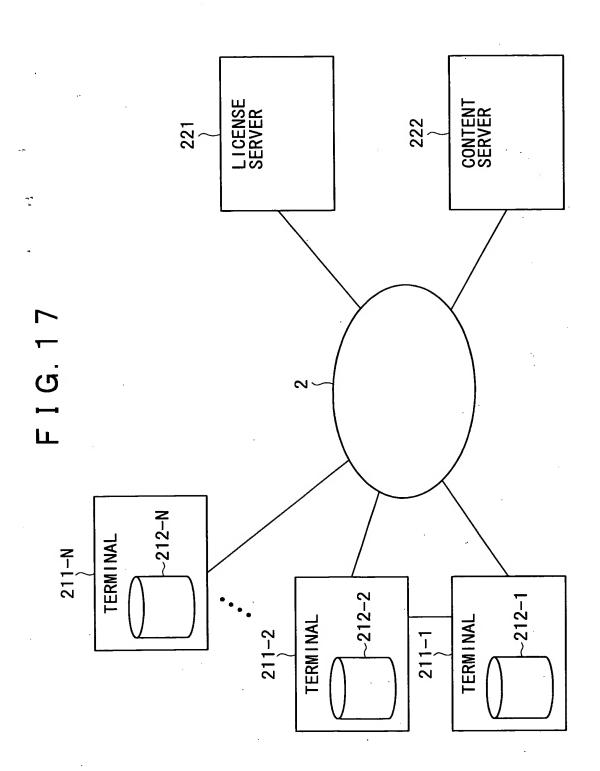
16/45

FIG. 16

\ \ \	NUMBER OF REPRODUCTIONS	10	3	92	4	4	13
	PROGRAM ID	ID OF PROGRAM Pa	ID OFPROGRAM Pa	ID OF PROGRAM Pa	ID OF PROGRAM Pa	ID OF PROGRAM Pb	ID OF PROGRAM Pb
	ID OF SET CONTENT	ID OF CONTENT Ca	ID OF CONTENT Cb	ID OF CONTENT CC	ID OF CONTENT Ca	ID OF CONTENT Ca	ID OF CONTENT Cd

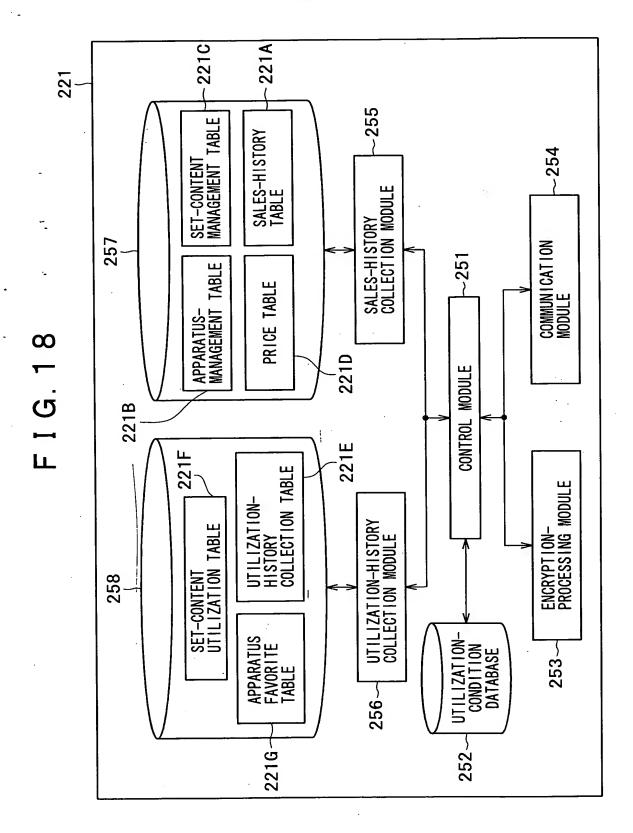
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S04P0878

18/45



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19/45

F I G. 19

252

IDs OF USABLE SET CONTENTS	GAINED POINT COUNT
CIDO1 TO CID29	1000
CID80 TO CID99	50

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	1	F 1 G. Z O		
				221A \
RANGE OF SET- CONTENT IDS	APPARATUS ID	SALE POINT CONTENT	SELL ING PROCE (半)	SALE DATE
CID01 TO 29	ID OF TERMINAL211-1	1000	5000	5/20/2004
CID50 TO 79	ID OF TERMINAL211-1	200	2500	6/10/2004
CID80 TO 99	ID OF TERMINAL211-1	1500	7500	7/21/2004
CID01 TO 29	ID OF TERMINAL211-2	1000	2000	6/20/2004
CID40 TO 49	ID OF TERMINAL211-3	500	2500	6/20/2004
CID80 TO 99	ID OF TERMINAL211-3	1000	2000	8/10/2004

OBLON ET AL (703) 413-2000 DOCKET (DUBAGUS SHEET 2 | OF 45

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F I G. 21

221-B

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MODEL	TERMINAL MANUFACTURER	APPARATUS ID
	MANUFACTURER	ID OF TERMINAL 211-1
MODEL M1-1	M1	ID OF TERMINAL 211-2
	MANUFACTURER	ID OF TERMINAL 211-3
MODEL M2-1	M2	ID OF TERMINAL 211-4

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F I G. 22

221C

	<u> </u>
CONTENT PRODUCER	RANGE OF SET- CONTENT IDs
LADELLI	CID01 TO 29
LABEL L1	CID50 TO 79
LABEL L2	CID30 TO 39
LADEL LO	CID40 TO 49
LABEL L3	CID80 TO 99
	•

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ID OF SET CONTENT	PERIOD	NECESSARY POINT COUNT
CID01	07/06/2004 TO 08/06/2004	10
C1D01	05/07/2004 ~	2
C1D02	NO SETTING	5
CIDO2-FRINGE01	07/10/2004 ~	20

OBLON ET AL (703) 413-3000 DOCKET #<u>240/34944</u> SHEET<u></u>OF <u>45</u>

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		5			
		UTILIZATION LOCATION	43:141	35:140	33:131
4		UTILIZED PORTION	0:00 - 1:30 43:141	0:00 - 1:30 35:140	1:30 - 1:45 33:131
T	221E <	UTILIZATION DATE/TIME	07/08/2004 AT 19:01	07/08/2004 AT 21:01	07/08/2004 AT 21:03
		APPARATUS ID OF UTILIZED UTILIZATION CONTENT DATE/TIME	C1D01	CIDO1 - FRINGE01	C1D40
		APPARATUS ID	D OF TERMINAL	D OF TERMINAL	D OF TERMINAL

OBLON ET AL (703) 413-3000 DOCKET #*LIOLO # 110* SHEET <u>25</u>0F <u>45</u>

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UN TYPE	CONTENT UTILIZATION UTILIZED—ID DATE/TIME TYPE	UTILIZATION- AREA TYPE	GANLE
MORNING	ALL	RESIDENTIAL STREET	JAZZ
MORNING AND EVENING	ALL	MOBILE	J-P0P
INDETERMINATE	CHORUS	RESIDENTIAL STREET	CLUB
NIGHT	INTRODUCTION	INDETERMINATE	CLASSIC
	AND		ALL CHORUS INTRODUCTION

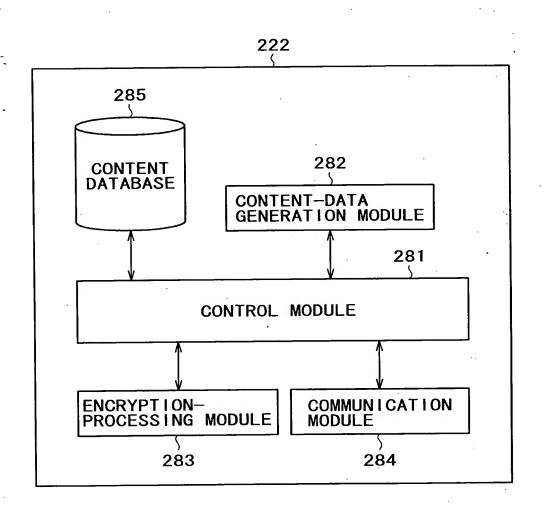
OBLON ET AL (703) 413-3000 DOCKET #2013440 SHEET 2100F 46

10/518797 S04P0878

_			
	GANLE	J-P0P	JAZZ
	UTILIZATION- AREA TYPE	RESIDENTIAL STREET	MOBILE
	UTILIZED- PORTION TYPE	INTRODUCTION	ALL
	UTILIZATION UTILIZED- DATE/TIME TYPE PORTION TYPE	MORNING	MORNING AND EVENING
	APPARATUS ID	1D OF TERMINAL 211-1	ID OF TERMINAL 211-2

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F I G. 27



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DOCKET 410/34948 SHEET 180F 46

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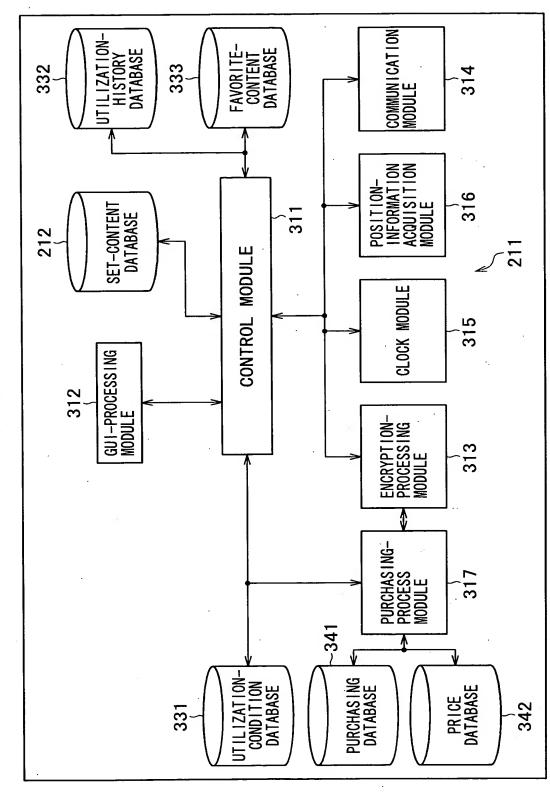
F I G. 28

285)

CONTENT ID	CONTE	NT DATA
CIDO1	AV DATA	META DATA
CIDO2	AV DATA	META DATA
CID03	AV DATA	META DATA
CIDO4	AV DATA	META DATA
CIDO5	AV DATA	META DATA
	•	
	!	

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	GRADE	4	I	വ	ı	0
	UTILIZATION LOCATION	43:141	43:141	43:142	44:142	43:141
	UTILIZED PORTION	0:00 - 1:30	0:00 - 1:30	1:30 - 1:45	0:00 - 3:45	1:30 - 1:45
(UTILIZATION DATE/TIME	07/08/2004 AT 19:01	07/08/2004 AT 21:01	07/08/2004 AT 21:03	07/09/2004 AT 10:03	07/09/2004 AT 21:03
	ID OF UTILIZED UTILIZATION CONTENT DATE/TIME	CID01	CIDO1 - FRINGEO1	CIDO3	C1D02	C1D03
	UTILIZATION- HISTORY ID	UID01	UID02	UIDO3	UID04	UIDOS

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F I G. 31

333

FAVOR I TE TYPE	FAVORITE NAME	CONTENT ID
GENRU	JAZZ	CIDO1
	CLASSIC	CIDO5
SITUATION	WAKE-UP MUSIC	CIDO1
TIME BAND	NIGHT TYPE	CIDO4
	·	C1D05

F I G. 32

341

ID OF SET CONTENT	PURCHASING DATE/TIME	CONSUMED POINT COUNT
CIDO1	07/06/2004 AT 18:05:04	10
CIDO1- FRINGEO1	08/07/2004 AT 01:05:04	5
CID03	07/06/2004 AT 08:30:00	5
CIDO4	08/10/2004 AT 08:30:00	20

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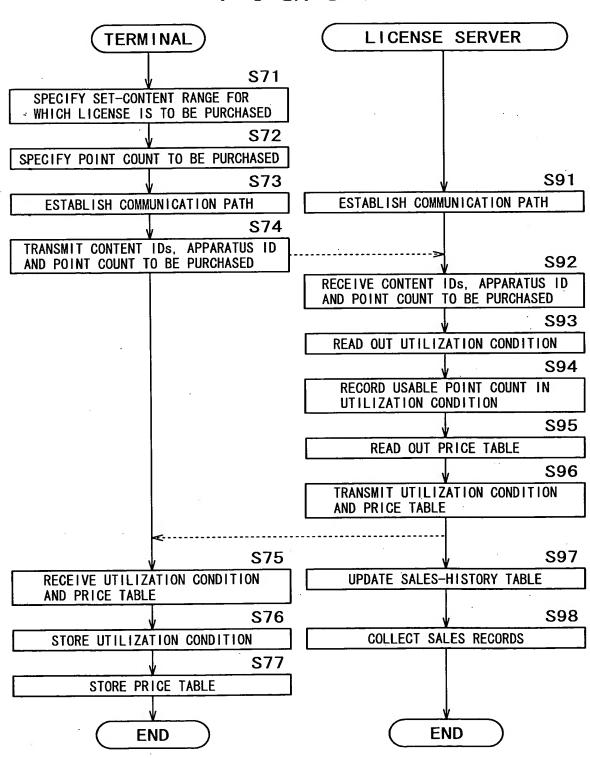
32/45

F I G. 33

START **S51** LET CONTENT PRODUCER CREATE SET CONTENTS AND GIVE SET CONTENTS TO TERMINAL MANUFACTURER **S52** LET TERMINAL MANUFACTURER ASSIGN ID TO EACH SET CONTENT CREATED BY CONTENT PRODUCER **S53** LET TERMINAL MUNUFACTURER CONSTRUCT DATABASE FOR STORING SET CONTENTS AND STORE DATABASE IN TERMINAL **S54** LET TERMINAL MANUFACTURER ISSUE APPARATUS ID FOR TERMINAL **S55** LET SYSTEM MANAGEMENT ENTERPRISE CREATE APPARATUS-MANAGEMENT TABLE FROM INFORMATION SUCH AS TERMINAL IDS AND NAMES OF TERMINAL **MANUFACTURERS S56** LET SYSTEM MANAGEMENT ENTERPRISE CREATE SET-CONTENT MANAGEMENT TABLE FROM IDs OF SET CONTENTS AND NAMES OF CONTENT **PRODUCERS S57** LET SYSTEM MANAGEMENT ENTERPRISE CREATE PRICE TABLE FROM IDs OF SET CONTENTS **S58** LET SYSTEM MANAGEMENT ENTERPRISE CREATE UTILIZATION-CONDITION DATA **S59** LET SYSTEM MANAGEMENT ENTERPRISE STORE CREATED DATA IN LICENSE SERVER **END**

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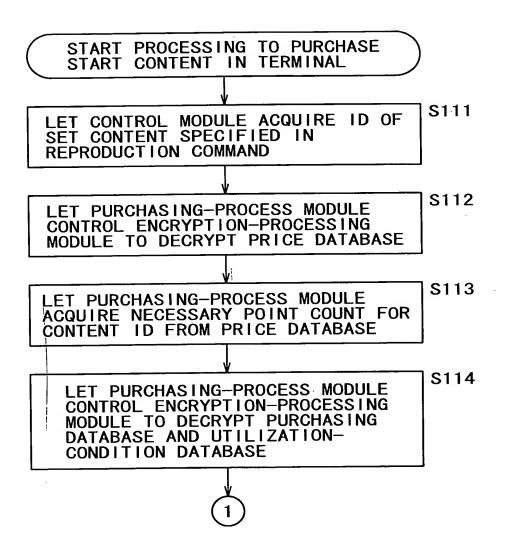
F I G. 34



ODLON ET AL (703) 413-2000 DOCKET #26/34/16 SHEET 340F 45

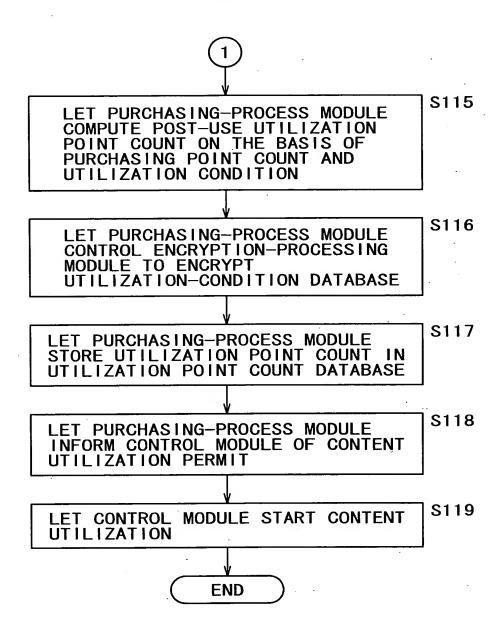
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F I G. 35



S04P08780/518797

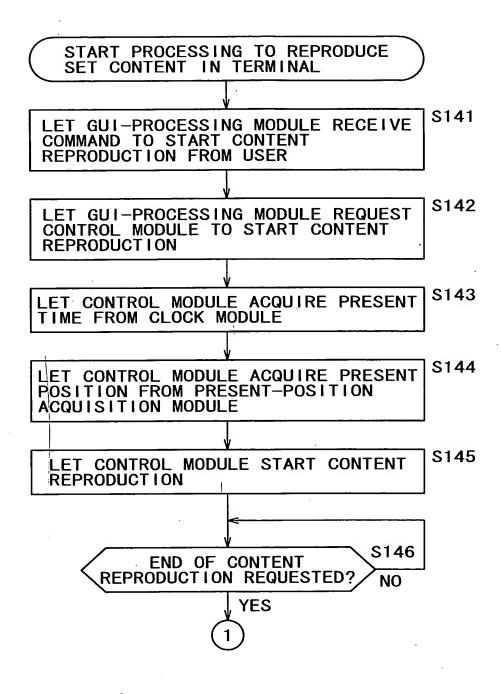
35/45



CELON ET AL (703) 413-2000 DOCKET # 20134965 SHEET 860F 95

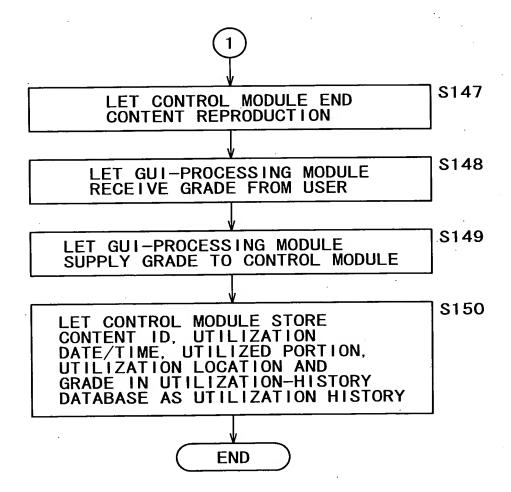
> 10/518797 S04P0878

F I G. 37

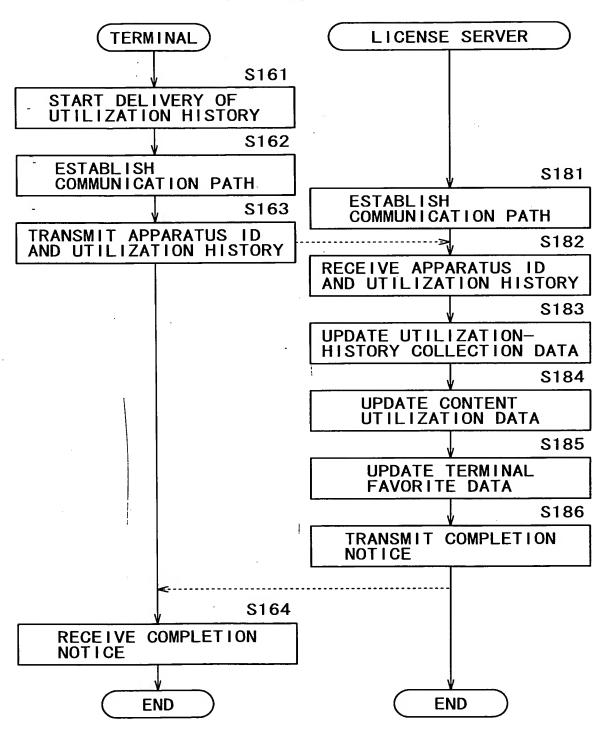


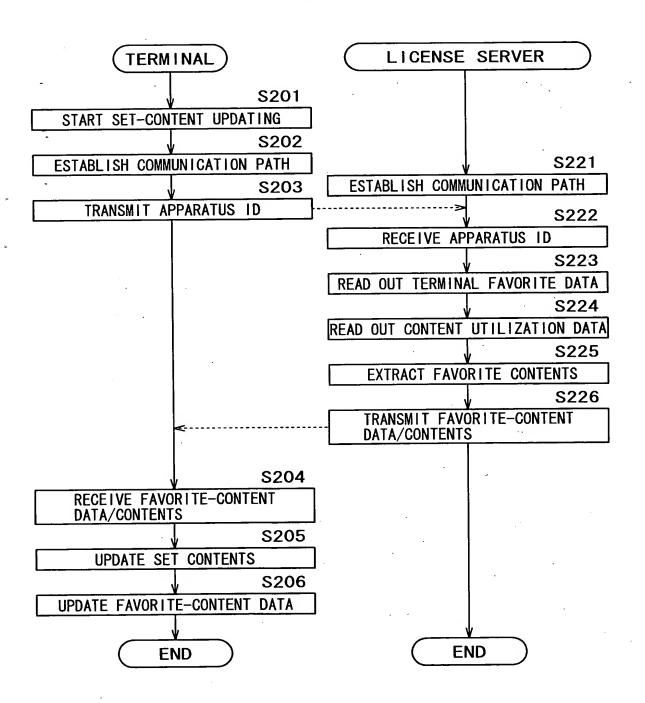
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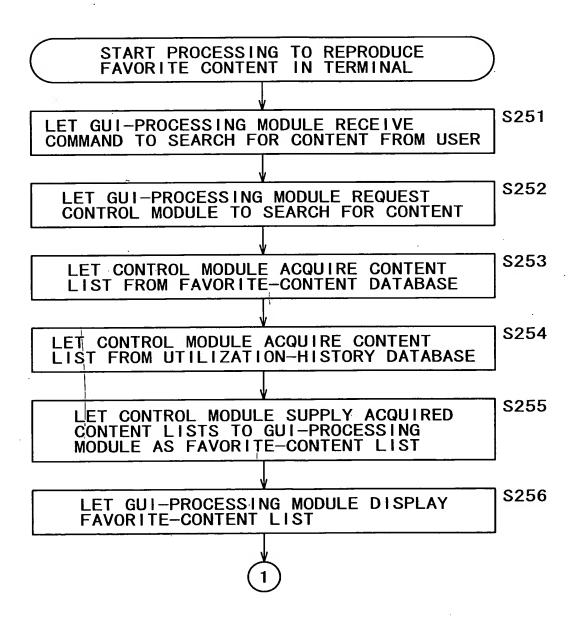
F I G. 39





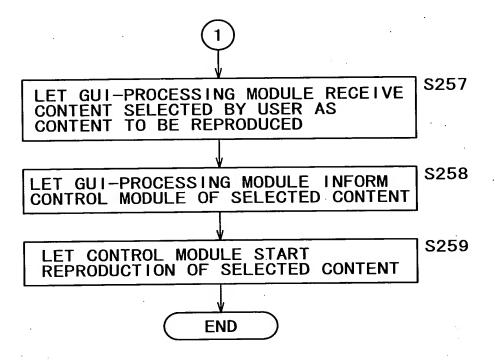
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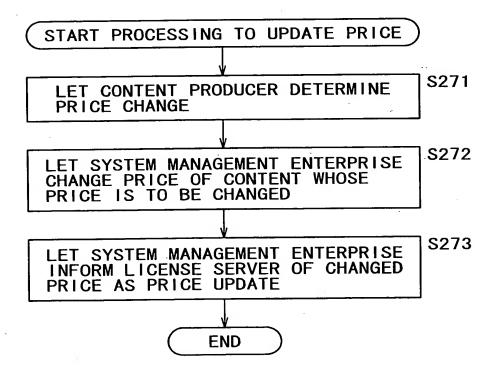


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F I G. 43

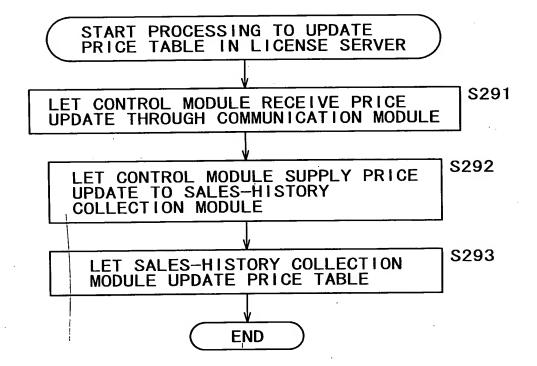


DOCKET #24134645 SHEET 420F 45

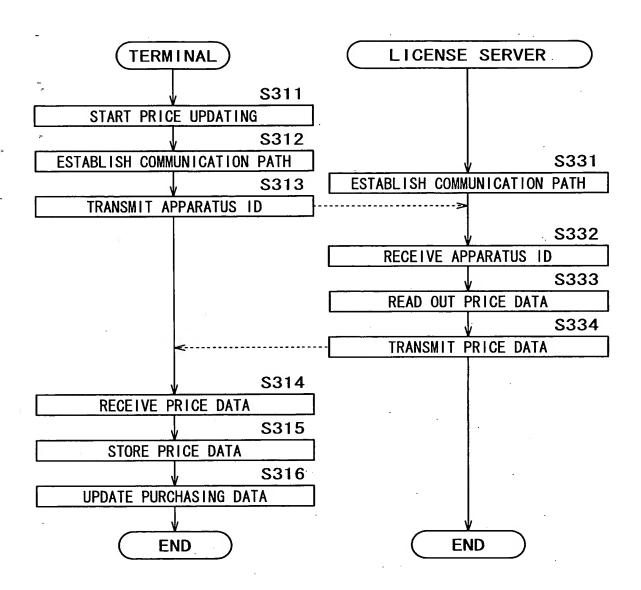
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F I G. 45

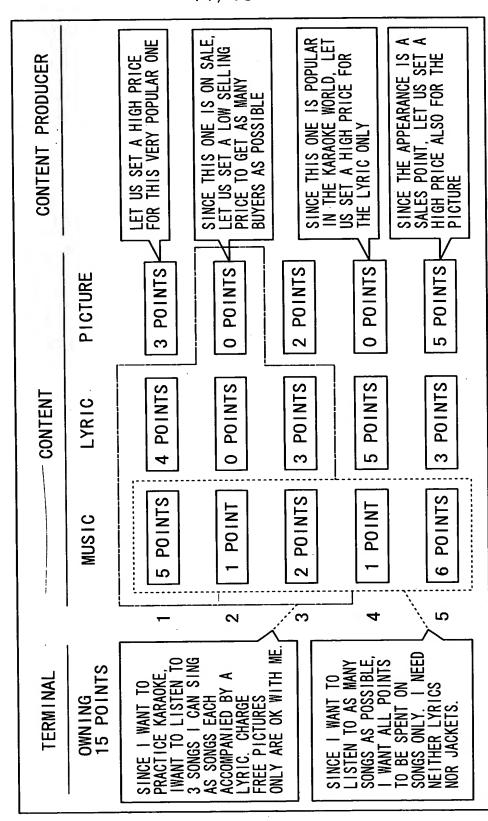


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DOCKET #2013418 SHEET 450F 45

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SPECIAL CAMPAIGNS	**SONGS LIKE CHRISTMAS SONGS, WHICH ARE NOT SOLD DURING AN OFF SEASON, CAN BE LISTENED TO AT A POINT COUNT EQUAL TO HALF THE NORMAL POINT COUNT IN A SALES CAMPAIGN DURING AN OFF SEASON. **A THEME SONG OF A MOVIE IS RAISED BY NECESSARY POINTS IN ADJUSTMENT TO A SEASON OF PUTTING THE MOVIE IN A TV BROADCAST. **AS A TIE-UP WITH HARDWARE MANUFACTURER, THE PRICE OF A CONTENT IS DISCOUNTED BY NECESSARY POINTS WHEN THE CONTENT IS LISTENED TO BY USING PARTICULAR HARDWARE.
PRICE TIME VARIATIONS	- DURING A PERIOD OF 3 MONTHS AFTER ANNOUNCEMENT OF A CONTENT. THE CONTENT IS TREATED LIKE A NEW ONE, HAVING A VALUE OF 5 POINTS. AFTER THE PERIOD OF 3 MONTHS HAS LAPSED, HOWEVER, THE CONTENT ONLY HAS A VALUE OF 2 POINTS 2 WEEKS OF A SELLING SEASON OF A NEW SONG, THE NEW SONG IS WORTH 1 POINT BUT IS RAISED TO 5 POINTS IN ADJUSTMENT TO CD SALES.
SET DISCOUNT	· IF PURCHASED INDIVIDUALLY, YOU HAVE TO PURCHASE CONTENTS AT 10 POINTS PER CONTENT. IF PURHCASED COLLECTIVELY AS AN ALBUM, HOWEVER, YOU ARE REQUIRED ONLY TO PAY 6 POINTS PER CONTENT. IF PURCHASED INDIVIDUALLY, YOU HAVE TO PURCHASE CONTENT. IF AT LEAST 10 CONTENTS THE SAME ARTIST ARE PURCHASED, HOWEVER, YOU ARE REQUIRED ONLY TO PAY 8 POINTS PER CONTENT. IF AT LEAST 30 CONTENT. IF AT LEAST 30 CONTENT. AT LEAST 30 CONTENT. ARE PURCHASED CUMULATIVELY, A RIGHT OF 5 POINTS IS RETURNED BACK TO YOU.